the blast

SATURDAY 06.28.25

Join the fight against cancer by supporting the 2025 Hyde Park Blast, one of Cincinnati's premiere events. Come join 15,000+ of your closest friends at a weekend event that includes a run/walk, kids events, and block party. Your support and contribution will also put you in the race to cure various forms of cancer, help support local cancer-related programs, and other Hyde Park community initiatives.

SCHEDULE OF EVENTS

7:30 AM	4 Mile Run/Walk
9:00 AM	Kids Fun Run
12:45 PM	Cycling Begins
4:00 PM	Block Party
8:30 PM	Pro 1/2/3 Mens Cycling

BENEFICIARIES

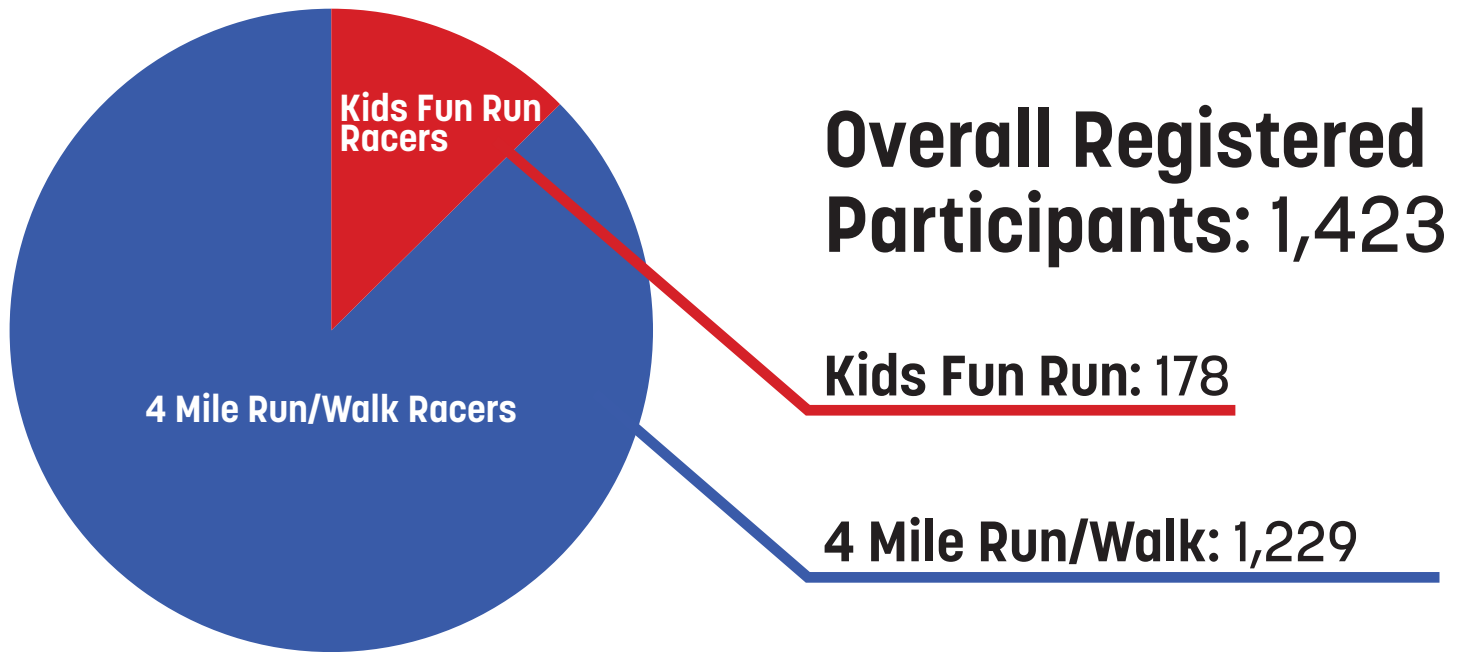After event costs, all sponsorship dollars are given to

THE CURE STARTS NOW®

MORE THAN $770K

DONATED SINCE 2001

PREVIOUS SPONSORS

FLEET FEET Sports · P&G · BRUEGGER'S BAKED FRESH · RICHARDS INDUSTRIES · Kroger · DEWEY'S PIZZA · TOYOTA · STAGNARO DISTRIBUTING · MEDPACE

FOR MORE INFORMATION, CONTACT HPBLASTSPONSOR@GMAIL.COM

the blast
RUN / WALK / CYCLE / CELEBRATE

Kids Fun Run Racers

4 Mile Run/Walk Racers

Overall Registered Participants: 1,423

Kids Fun Run: 178

4 Mile Run/Walk: 1,229

MEDIA REACH

Hyde Park Living
6,800 Readers

Twitter: 2,400 Followers

Movers&Makers
Cincinnati
30,000 Readers

E-Newsletter: 12,890 Subscribers
Postcard Mailing: 6,800 recipients
Mailing Zip Codes: 45206, 45208, 45209, 45226

Facebook: 5.6k Followers

SUMMER TRADITION FOR CINCINNATI AND THE TRI-STATE FOR 20+ YEARS!

SPONSORSHIP LEVELS

	TENT/BOOTH $500	ASSOCIATE $1,000	4 MILE RUN $2,000	FOUNDING $5,000	KIDS FUN RUN $5,000	BIKE RACE**	PLATINUM $12,000	STAGE $15,000	PRESENTING $25,000
Logo identified on Blast website		●	●	●	●	●	●	●	●
Targeted mentions or promotions via Blast email newsletter			●	●	●	●	●	●	●
Mentions via Blast social media (Twitter, Facebook, & Instagram)			●	●	●	●	●	●	●
Logo on event posters				●	●	●	●	●	●
Pre-race media advertising (print, TV, radio)				●	●	●	●	●	●
Logo on event sponsor banners (Start/Finish & Block Party)				●	●	●	●	●	●
Logo on Finish Line arch				●	●	●	●	●	●
Company name announced at Start/Finish & Block Party				●	●	●	●	●	●
VIP/Sponsor benefits & perks on Hyde Park Square (Block Party)				●	●	●	●	●	●
Use of Blast name/logo				●	●	●	●	●	●
Table for 10 at The Cure Starts Now's Gala on April 5, 2025 ($1.2k value)				●	●	●	●	●	●
Complimentary race entries							●	●	●
Logo placement on 3,500+ event/volunteer shirts							●	●	●
Exclusive visibility around band stage at block party								●	
Name highlighted in event title "The Blast, presented by…"									●
Representative to speak at awards ceremony, cycling race, or block party									●

**PLEASE REACH OUT DIRECTLY TO SPONSOR COORDINATOR FOR OPTIONS